



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2021

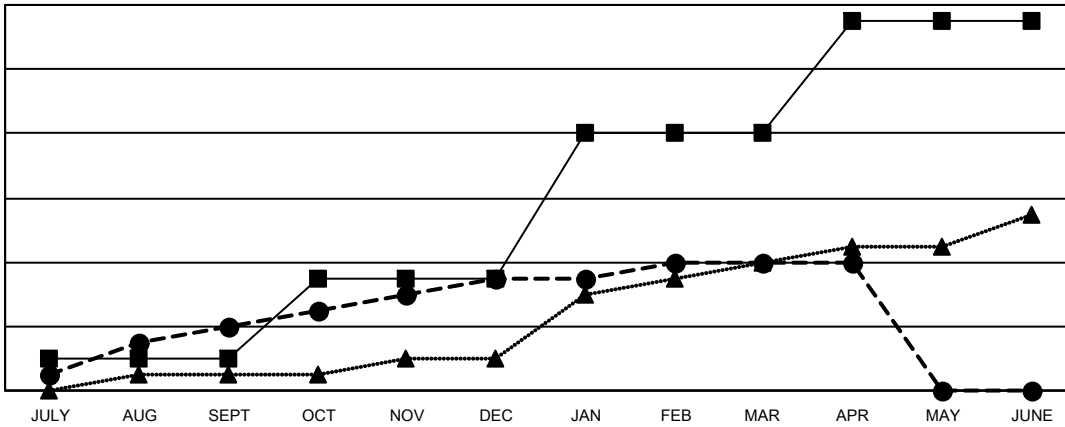
Multiple District 2

LOCATION: TEXAS

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	4	9
OCT/NOV/DEC	5	3	4
JAN/FEB/MAR	9	1	24
APR/MAY/JUNE	7	0	1

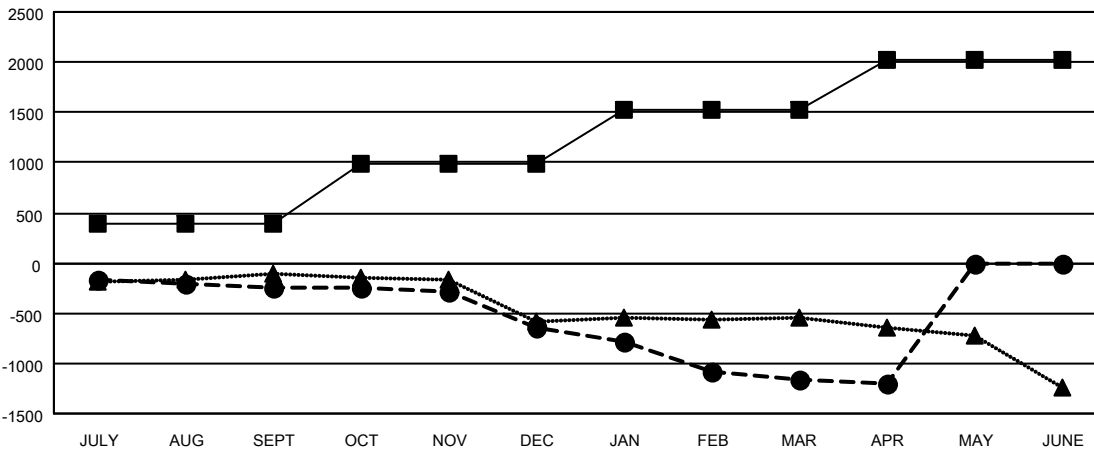
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	392	570	748
OCT/NOV/DEC	594	624	971
JAN/FEB/MAR	538	501	977
APR/MAY/JUNE	507	253	271

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 38	
DROPPED MEMBERS	
DECEASED	300
CLUB CANCELLED	350
OTHER	2,317
TOTAL	2,967

410 CLUBS OF 824 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

GENDER DISTRIBUTION	
MALE	13,986 (63.37%)
FEMALE	8,086 (36.63%)
TOTAL FAMILY UNIT MEMBERS	3,279
FAMILY MEMBERS PAYING HALF DUES	1,673